

# PRODUCT DEFINITION & PLANNING

Establishing a clear scope and Agile development plan sets the stage for successful delivery of new software products, services, and enhancements. With detailed alignment of expectations and objectives, companies can minimize risk and move forward with certainty.



## The 27Global Approach

Our consultants capture functional and design scope details to outline technical and practical requirements. By identifying the risks, dependencies, and functional requirements, we create the level of effort required for your product — reducing common execution pitfalls. Using our planning process, we help define a realistic scope and budget within weeks to create the development plan your team needs to get started.

### DURING THIS PROCESS WE:

- Capture and outline technical and functional requirements in the form of epics, features, and user stories
- Prioritize the user stories and create a product backlog
- Put tools in place to drive and manage the Agile process
- Establish UI/UX standards and frameworks
- Select the optimal software architecture and cloud infrastructure
- Develop high-level estimates of the effort required to deliver the expected scope
- Prepare an Agile development plan and road map

With the results of this process in hand, you can develop your product in-house, shop it to other vendors, or leverage 27Global's expert software engineering services.

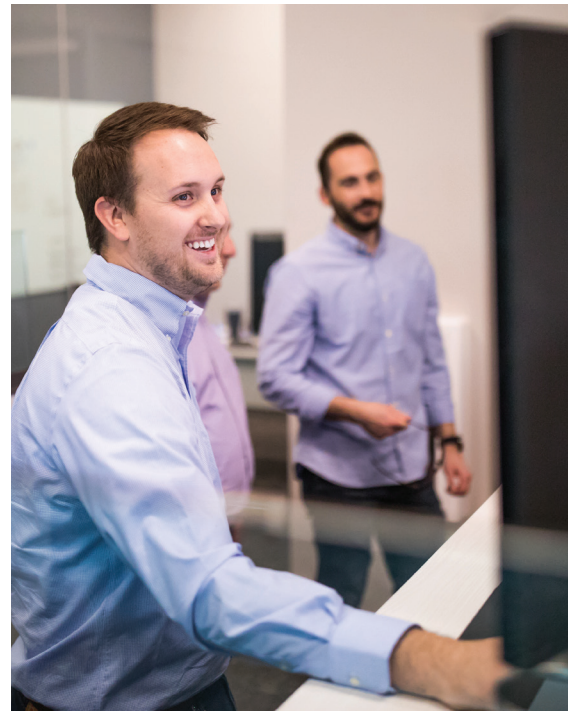


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## The 27Global Difference

At 27Global, we use a structured approach to Product Definition and Agile software development to set the stage for success. Our consultants are backed by dedicated teams for Site Reliability Engineering (SRE), Architecture, Quality Assurance, and Development. We have worked with a wide variety of industries, helping clients bring their visions to life and solving complex business problems. 27Global is not bound by vendor partnerships, and we ensure all technical options are explored, producing a product plan that fully aligns with your business needs and objectives.

**From idea to intent, 27Global can help you bring any product to fruition.**



Founded in 2008, 27Global offers forward-thinking businesses custom development and tech strategies that help them elevate their competitive advantage. Created by local and global teams that take the time to discover your business needs and then assemble a solution that works for you and your processes, 27Global has the business acumen to understand your vision and the expertise to build your software solution.

